

Marketing & Communication Manager

The role is based in Brussels

Telos Impact

Are you a marketing maven with a passion for making a difference? Telos Impact, the leading Impact Investing and Venture Philanthropy advisory firm based in Brussels and Paris, is looking for a creative and driven Communication & Marketing Manager to amplify our mission.

At Telos, we aim to maximize the impact of our clients—entrepreneurs, families, and companies—through a tailored approach, the excellence of our team, and a unique network. Our core values are joy, excellence, independence, and impact, which set us apart in our niche ecosystem. Our clients highly value our discretion, commitment, and ability to inspire them. Our goal is to deploy EUR 1 billion in impact capital by 2030, having already deployed EUR 300 million. We are a dynamic company with a thriving team of 30 employees.

As a growing company, we are looking for a Marketing & Communication Manager to join our team.

WHAT YOU WILL DO

You will make an extraordinary difference by putting impact at the center of attention and making it mainstream.

- **Lead the Charge:** Develop and execute innovative communication and marketing strategies that showcase our expertise and impact in the world of impact investing and venture philanthropy. Define the value proposition of Telos Impact in collaboration with the team to ensure alignment and consistency in messaging. Define key messages, targets, channels, etc.;
- **Drive engagement and create content aligned with our thought leadership across various channels:** specialized magazines, website, newsletters, social media, creation of high-end events promoting our practices and recognized expertise by the testimonial of top leaders;
- **Foster our culture:** organize internal events, inspiring moments, team buildings;
- **Coordinate and design production of marketing materials,** such as brochures, invitations, and presentations;
- **Monitor and analyze the performance of communication and marketing initiatives,** and make recommendations for improvement;
- **Build and maintain relationships** with media outlets, industry influencers, and strategic partners;
- **Stay up to date on the sector trends and best practices** and incorporate new ideas into communication and marketing strategies;
- **Manage communication and marketing budgets.**

WHAT WE NEED FROM YOU

- Over 5 years of professional experience; former experience in communication, journalism, or marketing within a company;
- Strong written and verbal communication skills, with the ability to create compelling content for different audiences and channels in French, Dutch and English;
- Proficiency in digital marketing tools and platforms, including google analytics, social media management tools, and email marketing software;
- Experience in the organization of high-end events in a niche sector;
- Excellent management skills, with the ability to manage multiple projects simultaneously and meet deadlines;
- Rigorous, punctual, precise, and meticulous - both in your organization and in your deliverables;
- Alignment with our values: joy, impact, excellence, and independence;
- Demonstrated interest and experience in social and/or environmental impact;
- Open, problem-solving, and critical mindset; ability to analyze and synthesize;
- Master's or Bachelor's degree in journalism, communication, or marketing.

WHAT WE OFFER

- Work for a company at the top level of Philanthropy and Impact investing, close to its latest innovations and best practices;
- Intrapreneurial adventure;
- Be inspired and work for an organization that brings positive change to the world;
- Fun and caring team that is highly regarded in the Impact space in Western-Europe;
- Competitive compensation (fixed and variable), based on your experience.

Our strength lies in our differences – we want our workplace to be inclusive and are committed to building a team with diversity of identity, experience and thought. If you work for us, we'd like you to feel you can be yourself and achieve your full potential.

HOW TO APPLY

- Send your CV and a short motivation letter to jobs@telosimpact.com with 'M&C MAN' as reference
- Deadline: June 30th, 2024.
- More information? Check our website: www.telosimpact.com.